

2024

Howard H. Steel

CONFERENCE



STEEL ASSEMBLY
PEDIATRIC SPINAL CORD INJURY & DYSFUNCTION

DECEMBER 13-16

THE WESTIN KIERLAND
Phoenix-Scottsdale, Arizona

steelassembly.org

Howard H. Steel

C O N F E R E N C E

You're Invited!

The Steel Assembly invites your organization to increase its visibility and strengthen relationships with leaders in SCI. Industry support is key to the success of this conference and demonstrates your commitment to improving patient care. Show your support for SCI education and participate in the 2024 Howard H. Steel Assembly Conference!

Meeting Program

The Steel 2024 Conference on Pediatric Spinal Cord Injury\Dysfunction uniquely integrates disciplines in pediatric SCI research, medicine, rehabilitation, and community-based care.

The 3 1/2-day meeting offers a broad perspective of topics in workshop, instructional course, oral and scientific poster formats.

Target Audience

Professionals attending the Steel conference include, but are not limited to: Pediatric physicians, basic scientists and clinical researchers, physician assistants, nurses, psychologists, social workers, rehabilitation counselors, physical and occupational therapists, as well as residents, fellows, and students from various professions.

We anticipate about 150-200 attendees at the STEEL 2024 Conference.



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2024

Sponsorship Packages

Diamond Partner \$20,000

Benefits

- 15-minute remarks at opening session
- 60-minute lunch presentation
- First right of refusal for lunch presentation
 - Costs associated with the presentation, including food and beverage, are the responsibility of the Diamond Partner
- 10" x 10" island exhibit space; includes one 6 ft table and two chairs
- Top-level acknowledgement on the conference website
 - Company description (up to 300-words), Company logo and link featured on STEEL website and conference portal.
- Top-level acknowledgement on meeting signage and conference slides that will run between sessions.
- One full page color advertisement in meeting program
 - Front inside page (if available)
 - Ad specs: 8.5 x 11 plus 1/8", bleed on all sides, CMYK color mode, 300 dpi resolution, print ready pdf format.
- Partner's logo on front cover of the printed program
- Four complimentary meeting registrations

Other Education, Marketing, and Member Communication Benefits

- Two pre-approved conference-related partner e-blasts to members and attendees
- Special recognition on STEEL website
- 10 complimentary online educational learning registrations
- Full year placement of Partner's logo & link to partner website

Titanium Partner \$15,000

Benefits

- 10-minute remarks at opening of a pre-determined general session
- 10" x 10" island exhibit space; includes one 6 ft table and two chairs
- Acknowledgement on the conference website
 - Company description (up to 300-words), Company logo and link featured on STEEL website and conference portal.
- Acknowledgement on meeting signage and conference slides to run between sessions.
- One full page color advertisement in meeting program
 - Inside back cover page (if available)
 - Ad specs: 8.5 x 11 plus 1/8", bleed on all sides, CMYK color mode, 300 dpi resolution, print ready pdf format.
- Three complimentary meeting registrations

Other Education, Marketing, and Member Communication Benefits

- Pre-approved conference-related partner e-blasts to members and attendees.
- Special recognition on STEEL website
- Seven complimentary online educational learning registrations
- Full year placement of Partner's logo & link to Partner website
- Two conference-related Social Media posts

continued

Platinum Partner \$10,000

Benefits

- 10-minute remarks at opening of a pre-determined general session
- Tabletop exhibit space (8' x 8' area); includes one 6 ft table and two chairs
- Acknowledgement on the conference website
 - Company description (up to 300-words), Company logo and link featured on STEEL website and conference portal.
- Acknowledgement on meeting signage and conference slides run between sessions
- One full page color advertisement in meeting program
 - Inside page
 - Ad specs: 8.5 x 11 plus 1/8", bleed on all sides, CMYK color mode, 300 dpi resolution, print ready pdf format
- Two complimentary meeting registrations

Other Education, Marketing, and Member Communication Benefits

- One pre-approved conference-related partner e-blasts to members and attendees
- Special recognition on STEEL website
- Five complimentary online educational learning registrations
- Full year placement of Partner's logo & link to partner website
- Two conference-related Social Media posts

Lunch Symposium Sponsor \$10,000

Benefits

- The symposium lunch sponsor is responsible for all aspects associated with the planning, promotion, and management of the event and for payment of all related costs, including the cost of catering the event
- Sponsor is required to submit the symposium program for review and approval by the Steel Executive Director.
- Identified as the sponsor in the conference program and on sponsor signage at the venue
- Two pre-approved broadcast e-blasts to the pre-registration list to create awareness prior to the conference.
- Recognition on the conference website
- One full page color advertisement in meeting program
- Two complimentary meeting registrations

continued

DATES TO REMEMBER

JANUARY 3, 2023

Abstract Submission Opens

JUNE 3, 2024

Oral Abstract Submission Closes



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Sponsorship Packages

Gold Partner \$7,500

Benefits

- 5-minute remarks at opening of a pre-determined general session
- Tabletop exhibit space (8' x 8' area); includes one 6 ft table and two chairs.
- Acknowledgement on the conference website
 - Company description (up to 300-words), Company logo and link featured on STEEL website and conference portal.
- Acknowledgement on meeting signage and conference slides run between sessions
- One 1/2 page color advertisement in meeting program
 - Ad specs: 8.5 x 11 plus 1/8", bleed on all sides, CMYK color mode, 300 dpi resolution, print ready pdf format
- Two complimentary meeting registrations

Other Education, Marketing, and Member Communication Benefits

- One (pre-approved) Partner Spotlight in E-blast to registrants
- Special recognition on STEEL website
- Two complimentary online educational learning registrations
- Full year placement of Partner's logo & link to Partner website
- Two pre-approved broadcast emails, and social media posts

Silver Partner \$4,000

Benefits

- Tabletop exhibit space (8' x 8' area); includes one 6 ft table and two chairs
- Acknowledgement on the conference website
 - Company description (up to 300-words), Company logo and link featured on STEEL website and conference portal.
- Acknowledgement on meeting signage and conference slides run between sessions
- One half page color advertisement in meeting program
 - Ad specs: 7.5" x 4.875", no bleed CMYK color mode, 300 dpi resolution, print ready pdf format
- Two complimentary meeting registration

Other Education, Marketing, and Member Communication Benefits

- One Partner Spotlight in E-news in 2024
- Special recognition on homepage of website
- Three-month placement of Partner's logo & link to website on website
- One conference-related social media post.

Sponsor a Student/Fellow/Intern to Attend Steel Assembly Meeting \$2,000

Steel Assembly is an organization which provides tailored programming to attract, mentor, support and train those individuals, from across disciplines, who are just entering the field of pediatric spinal cord injury rehabilitation. We, in turn, encourage you to take advantage of the unique opportunity to sponsor one of these professionals as she or he is beginning his or her spinal cord injury career by attending the Steel Assembly annual conference. The sponsor fee covers the travel, lodging, and registration expenses for the conference.

Advertising

Program Ads

Contact the STEEL office if you would like to purchase an ad in the conference program or add an additional advertisement to your Exhibit/Sponsorship package.

The deadline for submitting program advertisements October 1, 2024.

Ad Sizes

Full page, 4-color advertisement, outside back cover of the printed program **\$1,500**

Full page, 4-color advertisement, inside page of the printed program **\$1,000**

Half page, 4-color advertisement inside page of the printed program **\$500**

Ad Specs

Full Page: 8.5 x 11 plus 1/8", bleed on all sides, CMYK color mode, 300 dpi resolution, print ready pdf format

Half Page: 7.5" x 4.875", no bleed CMYK color mode, 300 dpi resolution, print ready pdf format

Print ready PDFs per the above specifications are **DUE BY October 1, 2024.**

Ads are emailed to info@steelassembly.org

Logo on the Conference Website

- Advertiser to provide a high-resolution image file (png, jpg, eps) of the company logo
- The logo will be placed on the list of exhibitors located on the Steel Assembly website and in promotional marketing.

Pre-registration Email Broadcast \$500

- One pre-approved, email blast to conference attendee list
- Purchasee provides content in html format.
- The approved email broadcast will be sent by the Steel Assembly office

Promotional Insert for Delegate Bag \$500

- Single sheet
- Maximum size 8 1/2 x 11
- Ship to the Steel Assembly office – **Delivery deadline is October 1, 2024**

Liability Exhibitor assumes all risks and responsibilities for accidents, injuries or damages to person or property and agrees to indemnify and hold harmless the Steel Assembly, its officers, directors, trustees, employees, agents and contractors, from any and all claims, liabilities, losses, costs and expenses (including attorneys' fees) arising from or in connection with Exhibitor's participation in the Activity.



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Exhibit Application Procedures

Exhibit Space and an Exhibit floor plan will be available in early 2024 on the STEEL website.

Payment

A minimum of 50% of the exhibit fee is due when the Exhibit Agreement is submitted. Payment can be made by credit card or check (US funds) payable to Steel Assembly. Payment is due in full by **September 13, 2024**. Payment for an Exhibit/Sponsor Agreement submitted after September 13, 2024 must be paid in full at the time of application.

The Steel Assembly W-9 is available upon request. Contact Patricia Duncan at Patty@asia-spinalinjury.org.

Cancellation

Written cancellations received in the Steel Assembly office by October 1, 2024 will receive a 50% refund. There are no refunds for cancellations received after October 1, 2024.

Exhibit Space

Exhibit and Sponsorship Contact

Patricia Duncan – Patty@Steelassembly.org

Exhibit Space

Exhibit space is assigned on a first come, first served basis.

- Exhibit agreements must be submitted prior to exhibit space being assigned.
- To be listed in the printed materials, submit your exhibit agreement, including full payment, by September 13, 2024.

Every effort will be made to accommodate special requests. Steel Assembly cannot guarantee preferences for exhibit space locations.

Steel Assembly reserves the right to add, move or remove exhibit tables if necessary. The floor plan is subject to change.

Exhibit Packages

Exhibit Only: \$2,000 through September 13, 2024
\$2,500 after September 13, 2024

Exhibit Display

- One 6 ft tabletop, skirted and two chairs (about 8' x 8' area)
- Two exhibitor badges
- Pre and post conference attendee list



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Contact the STEEL Assembly office if you have any questions about conference support or packages.

info@steelassembly.org

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