

PROSPECTUS: PEDIATRIC SPINAL CORD INJURY & DYSFUNCTION

HOWARD H.

STEEL

2·0·2·6

conference

DECEMBER 2 Precourse  
DECEMBER 3-5 Conference

ORLANDO  
*Florida*

Hilton Orlando  
Buena Vista Palace



**STEEL ASSEMBLY**  
PEDIATRIC SPINAL CORD INJURY  
& DYSFUNCTION

[steelassembly.org](http://steelassembly.org)

# YOU'RE INVITED!

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The Steel Assembly invites your organization to increase its visibility and strengthen relationships with leaders in Pediatric SCI. Industry support is key to the success of this conference and demonstrates your commitment to improving patient care. Show your support for SCI education and participate in the 2026 Howard H. Steel Assembly Conference!



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## Meeting Program

The Steel 2026 Conference on Pediatric Spinal Cord Injury/ Dysfunction uniquely integrates disciplines in pediatric SCI research, medicine, rehabilitation, and community-based care.

The 3 1/2-day meeting offers a broad perspective of topics in workshop, instructional course, oral and scientific poster formats.

## Target Audience

Professionals attending the Steel conference include, but are not limited to: Pediatric physicians, basic scientists and clinical researchers, physician assistants, nurses, psychologists, social workers, rehabilitation counselors, physical and occupational therapists, as well as residents, fellows, and students from various professions.

We anticipate about 150-200 attendees at the STEEL 2026 Conference.



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# Sponsorship Packages

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## Diamond Partner with Lunch Symposium \$30,000

### Benefits

- 15-minute remarks at opening session
- 60-minute lunch presentation
- First right of refusal for lunch presentation
  - Costs associated with the presentation, including food and beverage, are the responsibility of the Diamond Partner
- 10" x 10" exhibit space; includes one 6 ft table and two chairs
- Top-level acknowledgement on the conference website
  - Company description (up to 300-words), Company logo and link featured on STEEL website and conference portal.
- Top-level acknowledgement on meeting signage and conference slides that will run between sessions.
- One full page color advertisement in meeting program
  - Front inside page (if available)
  - Ad specs: 8.5 x 11 plus 1/8", bleed on all sides, CMYK color mode, 300 dpi resolution, print ready pdf format.
- Partner's logo on front cover of the printed program
- Four complimentary meeting registrations

### Other Education, Marketing, and Member Communication Benefits

- Two pre-approved conference-related partner e-blasts to members and attendees lists
- Special recognition on STEEL website
- 10 complimentary online educational learning registrations
- Full year placement of Partner's logo & link to partner website

## Titanium Partner \$20,000

### Benefits

- 10-minute remarks at opening of a pre-determined general session
- 10" x 10" exhibit space; includes one 6 ft table and two chairs
- Acknowledgement on the conference website
  - Company description (up to 300-words), Company logo and link featured on STEEL website and conference portal.
- Acknowledgement on meeting signage and conference slides to run between sessions.
- One full page color advertisement in meeting program
  - Inside back cover page (if available)
  - Ad specs: 8.5 x 11 plus 1/8", bleed on all sides, CMYK color mode, 300 dpi resolution, print ready pdf format.
- Three complimentary meeting registrations

### Other Education, Marketing, and Member Communication Benefits

- Pre-approved conference-related partner e-blasts to members and attendees lists.
- Special recognition on STEEL website
- Seven complimentary online educational learning registrations
- Full year placement of Partner's logo & link to Partner website
- Two conference-related Social Media posts

continued



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# Sponsorship Packages

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## Platinum Partner \$10,000

### Benefits

- 10-minute remarks at opening of a pre-determined general session
- Tabletop exhibit space (8' x 8' area); includes one 6 ft table and two chairs
- Acknowledgement on the conference website
  - Company description (up to 300-words), Company logo and link featured on STEEL website and conference portal.
- Acknowledgement on meeting signage and conference slides run between sessions
- One full page color advertisement in meeting program
  - Inside page
  - Ad specs: 8.5 x 11 plus 1/8", bleed on all sides, CMYK color mode, 300 dpi resolution, print ready pdf format
- Two complimentary meeting registrations

### Other Education, Marketing, and Member Communication Benefits

- One pre-approved conference-related partner e-blasts to members and attendees lists
- Special recognition on STEEL website
- Five complimentary online educational learning registrations
- Full year placement of Partner's logo & link to partner website
- Two conference-related Social Media posts

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## Lunch Symposium Sponsor \$10,000

### Benefits

- The symposium lunch sponsor is responsible for all aspects associated with the planning, promotion, and management of the event and for payment of all related costs, including the cost of catering the event
- Sponsor is required to submit the symposium program for review and approval by the Steel Executive Director.
- Identified as the sponsor in the conference program and on sponsor signage at the venue
- Two pre-approved conference-related broadcast eblasts to the pre-registration list to create awareness prior to the conference.
- Recognition on the conference website
- One full page color advertisement in meeting program
- Two complimentary meeting registrations

continued



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## Gold Partner \$7,500

### Benefits

- 5-minute remarks at opening of a pre-determined general session
- Tabletop exhibit space (8' x 8' area); includes one 6 ft table and two chairs.
- Acknowledgement on the conference website
- Company description (up to 300-words), Company logo and link featured on STEEL website and conference portal.
- Acknowledgement on meeting signage and conference slides run between sessions
- One 1/2 page color advertisement in meeting program
- Ad specs: 8.5 x 11 plus 1/8", bleed on all sides, CMYK color mode, 300 dpi resolution, print ready pdf format
- Two complimentary meeting registrations

### Other Education, Marketing, and Member Communication Benefits

- One (pre-approved) Partner Spotlight in e-blast to registrants
- Special recognition on STEEL website
- Two complimentary online educational learning registrations
- Full year placement of Partner's logo & link to Partner website
- Two pre-approved conference-related broadcast e-blasts, and social media posts

## Silver Partner \$4,500

### Benefits

- Tabletop exhibit space (8' x 8' area); includes one 6 ft table and two chairs
- Acknowledgement on the conference website
- Company description (up to 300-words), Company logo and link featured on STEEL website and conference portal.
- Acknowledgement on meeting signage and conference slides run between sessions
- One half page color advertisement in meeting program
- Ad specs: 7.5" x 4.875", no bleed CMYK color mode, 300 dpi resolution, print ready pdf format
- Two complimentary meeting registration

### Other Education, Marketing, and Member Communication Benefits

- Special recognition on homepage of website
- Three-month placement of Partner's logo & link to website on website
- One conference-related social media post.

continued



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## Networking Breakfast Partner \$3,000

### Connect Over Coffee!

Networking breakfast combines speed networking with breakfast for timed conversations at designated tables. Meet attendees before a full day of conference sessions begin!

## Vendor Bag Sponsor \$2,500

### High visibility opportunity!

Your company's name + logo proudly displayed on the meeting swag bags.

## Lanyard Sponsor \$2,500

### High visibility opportunity!

Your company's name + logo proudly displayed on the meeting lanyards that hold required attendee badges.

## Sponsor a Student/Fellow/Intern to Attend Steel Assembly Meeting \$2,000

Steel Assembly is an organization which provides tailored programming to attract, mentor, support and train those individuals, from across disciplines, who are just entering the field of pediatric spinal cord injury rehabilitation. We, in turn, encourage you to take advantage of the unique opportunity to sponsor one of these professionals as she or he is beginning his or her spinal cord injury career by attending the Steel Assembly conference. The sponsor fee covers the travel, lodging, and registration expenses for the conference.



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# Advertising

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## Program Ads

Contact the STEEL office if you would like to purchase an ad in the conference program or add an additional advertisement to your Exhibit/Sponsorship package.

**The deadline for submitting program advertisements August 1, 2026.**

## Ad Sizes

**Full page**, 4-color advertisement, outside back cover of the printed program **\$1,500**

**Full page**, 4-color advertisement, inside page of the printed program **\$1,000**

**Half page**, 4-color advertisement inside page of the printed program **\$500**



## Ad Specs

**Full Page:** 8.5 x 11 plus 1/8", bleed on all sides, CMYK color mode, 300 dpi resolution, print ready pdf format

**Half Page:** 7.5" x 4.875", no bleed CMYK color mode, 300 dpi resolution, print ready pdf format

Print ready PDFs per the above specifications are **DUE BY August 1, 2026.**

Ads are emailed to Steel Office at **info@steeloffice.org.**

### Logo on the Conference Website

- Advertiser to provide a high-resolution image file (png, jpg, eps) of the company logo
- The logo will be placed on the list of exhibitors located on the Steel Assembly website and in promotional marketing.

### Pre-registration Email Broadcast \$500

- One pre-approved, conference-related e-blast to conference attendee list
- Purchasee provides content in html format.
- The approved email broadcast will be sent by the Steel Assembly office

### Promotional Insert for Delegate Bag \$500

- Single sheet
- Maximum size 8 1/2 x 11
- Ship to the Steel Assembly office – **Delivery deadline is September 1, 2026**



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# Exhibit Application Procedures

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Exhibit Space and an Exhibit floor plan will be available in early 2026 on the STEEL website.

## Payment

A minimum of 50% of the exhibit fee is due when the Exhibit Agreement is submitted. Payment can be made by credit card or check (US funds) payable to Steel Assembly. Payment is due in full by **June 1, 2026**. Payment for an Exhibit/Sponsor Agreement submitted after June 1, 2026 must be paid in full at the time of application.

The Steel Assembly W-9 is available upon request. Contact Patricia Duncan at [Patty@asia-spinalinjury.org](mailto:Patty@asia-spinalinjury.org).

## Cancellation

Written cancellations received in the Steel Assembly office by October 1, 2026 will receive a 50% refund. There are no refunds for cancellations received after October 1, 2026.



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Contact the STEEL Assembly office if you have any questions about conference support or packages.

[info@steelassembly.org](mailto:info@steelassembly.org)

## Exhibit Space

### Exhibit and Sponsorship Contact

Patricia Duncan – [Patty@Steelassembly.org](mailto:Patty@Steelassembly.org)

### Exhibit Space

Exhibit space is assigned on a first-come, first-served basis.

- Exhibit agreements must be submitted prior to exhibit space being assigned.
- To be listed in the printed materials, submit your exhibit agreement, including full payment, by September 1, 2026.

Every effort will be made to accommodate special requests. Steel Assembly cannot guarantee preferences for exhibit space locations.

Steel Assembly reserves the right to add, move or remove exhibit tables if necessary. The floor plan is subject to change.

### Exhibit Packages

**Exhibit Only:** \$2,000 through September 1, 2026  
\$2,500 after September 1, 2026

### Exhibit Display

- One 6 ft tabletop, skirted and two chairs (about 8' x 8' area)
- Two exhibitor badges
- Pre and post conference attendee list



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